



Gain Mass Exposure

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Where do they gather

List out 100 places they congregate including influencers they follow, websites they go on, facebook groups they are in and facebook pages they follow. These can be famous webpages to micro influencers - you name it!

30 Influencers/thought leaders they follow

20 Facebook groups they are in





10 Websites they spend time on

10 Podcast they listen to





10 Blogs they read

10 Youtube Channels they subscribe to





How can you offer value to these platforms/businesses/people?

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